

Mount Ellen Golf Club

Stage 1 Strategic Actions – Page 4

Complete Members Skill / Experience And Expertise Survey

- Professional to Issue Survey Electronically to All Members Along With Accompanying Request for Survey to Be Completed by 18th May 2018 and Returned to the Pro.
- Professional to Ask all Members, as the Arrive to Play, if they have completed the survey and to Provide Members Who Have Not Completed the Survey with a Hard Copy to be Completed that Day and Handed back to the Professional.
- Future Planning Group to Collate all Survey Returns and Produce a Skills

Get Ordinary Members To Help Improve The Condition Of The Club

- Develop a Prioritised List of Low Cost Improvements of The Clubs Building Assets in Conjunction with The Vets Currently Undertaking Maintenance and Improvement Works. These Improvements to Include But Not Be Limited to;
 - Painting the Exterior Walls of the Pro's Shop
 - Cleaning and Rebulbing Where Necessary all Interior Lights
 - Painting Interior of Clubhouse generally
 - Install a Notice Board in the Ground Floor Main Entrance Area.
 - Improve the Appearance of Table and Chairs in Clubhouse
 - Repairing False Ceilings where Damaged in Locker Rooms
 - Improving / Replacing Above Washbasin Surfaces in Toilet Areas
 - Adjusting Level of Hand Dryers in Toilets to Usable Height
- Maintain an Updated Prioritised List of Low Cost Clubhouse Maintenance and Improvement Works.
- Seek The Support of Suitably Skilled and Experienced Members to Assist the Improvement Teams in Delivering these Prioritised Works.

Open The Golf Club To Social Members And The Public

- Letter drop to properties initially in Mount Ellen, Gartcosh and, Muirhead to include a Notice advising that Social Membership to the Golf Club is available.
- Amended Bar Licence to Be Pursued with North Lanarkshire Council and Licencing Committee with a view to having this in place by end of May 2018.
- Club to proactively advertise the club being open to Social Members and the Public;
 - Using Bunting type adverts at the entrance to the club access road
 - Promoting the club being open to social members and the public on the clubs website and facebook page.
 - Advising all members and encouraging them to bring friends, colleagues, business contacts etc.