

Mount Ellen Golf Club

Stage 1 Strategic Actions – Page 3

Improve The Golf Club Offering

- Improve The Golf Club Hospitality Package By Meeting With John And Angela to;
 - Significantly Improve The Welcome to the Club and the First Impressions Presented by The Clubs Condition and Hospitality
 - Set a New Positive Tone and Improved Standards in the Club House.
 - Develop New And Improved Menu's For The Club Generally and in Anticipation of New Business from the Public and Social Members.
 - Set the Food and Presentation Quality / Standards Required
 - Review and Improve Associated Items Such as Crockery / Cutlery etc
 - Review and Establish a formalised Cleaning Regime for the Member and Public Areas of the Club
- Improve The Appearance and Maintenance of the Club Through the Continued Work of The Vets and Other Members Repairing and Maintaining the Golf Clubhouse Facility and Other Course Assets.
- The Pro to Set up Year Round Member Coaching / Fixer Plans

Improve The Condition Of The Course

- Establish And Agree With The Head Greenkeeper The Basic Daily Course Management Requirements ie Setting Hole Positions To Avoid Standing Water and Green Damage, Bunker Raking, Tee Management etc.
- Greens Convenor To Develop a Prioritised Course Improvement Plan In Conjunction With The Head Green Keeper And Monitor Its Delivery on Weekly Basis.
- Set Up A Members Suggestion Box For Suggested Course Improvements The Contents of Which Are To Be Reviewed On A Weekly Basis and Incorporated Into the Improvement Plan Where Agreed As Appropriate
- Co-opt A Low Handicap Golfer On to Greens Committee To Monitor and Constructively Critique Basic Daily Course Management And Course Improvement Plan and Its Implementation.
- Improve Appearance Of Tees By The Introduction of Post and Chain Enclosures – Tees Nearest To Club House To Be Prioritised
- More Extensively Use The Tees When Setting White, Yellow and Red Tee Markers.
- Continue To Improve Course Signage For Visitors and New Members.
- Improve Winter Mats On Tees
- Provide Strategically Placed Shelters on Course.